FOR IMMEDIATE RELEASE

OpenLearn launches cloud powered video solution for eLearning.

Boston, Massachusetts, August 05, 2011 – OpenLearn, provider of cloud based video eLearning solutions and proven business solutions, announces the official launch of its cloud powered video solution. OpenLearn's cloud powered system enables organizations to develop, manage and deliver video-based eLearning content to employees, clients and customers across the globe. Utilizing some of today's best technologies, OpenLearn allows businesses to organize and deliver remote training sessions, conduct video-based online training programs, and broadcast interactive events. It enables educators to reach global audiences with one click, eliminating distance, time and place.

Cloud computing is a cost effective business model for the secure delivery of hardware and application services over the web. As an outsourcing and cloud computing specialist, OpenLearn's video system provides a cloud based solution that is reliable and cost effective. With video cloud hosting services and OpenLearn applications in the cloud clients can improve overall computer utilization rates, reduce capital and operations costs and benefit from flexibility of services. In addition, their Private Video Cloud option provides the flexibility and scalability of Cloud Computing with the security and privacy of a dedicated infrastructure.

Key benefits of OpenLearn's Cloud Powered Video include:

- High Quality Video
- Business Intelligence Reporting
- Video Powered Learning Management System
- Lower Total Cost of Ownership
- Nothing to Install and Easily Configured and Deployed

 "With a Video Cloud delivery system our clients have the benefit of receiving high quality video right to their desktops without having to incur a high delivery cost. Because the video assets are available regardless of location, there is no need to have multiple servers and costly content delivery networks to deploy learning content across the globe, " says Aby Alexander, President and CTO of OpenLearn.

About OpenLearn

OpenLearn is a video-based learning system that significantly improves the way small and big companies share knowledge, communicate and restore their goals and objectives, and develop their most valuable assets- the workforce. By utilizing the OpenLearn management system, companies are able to organize and leverage their intellectual capital and knowledge base to achieve excellence in execution throughout their internal and external knowledge-driven environment. OpenLearn is a global firm of knowledge workers with solid process, technology and domain expertise that is committed to offering their clients all of the current trends and innovations in learning. Their headquarters is currently located in Cambridge, Massachusetts with offices in New York.

For more information on OpenLearn and its cloud powered video solution for e-learning, visit www.openlearn.tv or contact their Cambridge office located at:

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